

Customer of the Month!



PATTY CUNNINGHAM!!!

If you follow us on Facebook or Twitter, you know that we ran a contest last summer/Early Fall to promote our FB Business Page. Known as the "Front Door Contest", the idea was whoever "Liked" us the most or commented on our posts most often would receive the prize of having their front door refinished (painted or stained) free of charge. As we had announced, our good friend and excellent customer Patty Cunningham won with the most "Likes" and comments. However, it turned out that Patty didn't really need her front door painted. What she really needed was to have her living room repainted. So she chose to take a \$200 discount off the cost of her living room repaint. Hey, she was both the customer & the contest winner, so who were we to argue? Now, because it is *my* job to make *my wife's* job a little more difficult, I forgot to get pictures of the work we did at Patty's. However, I will work on getting back to do that in the near future and with her permission, post a couple on FB or in our next newsletter.

Also, I know we talked about keeping the "Door Contest" or similar promotion going and we haven't brought it up lately. Please know that my wife Richelle handles the logistics of these contests and as mentioned, she is recovering from back surgery. However, we have not forgotten & anything you have "Liked" or commented on since October will be counted toward the next contest and we will keep you updated when we know for sure the timeframe and prize(s) for that promotion. Thank you in advance for your patience and understanding!



Thanks for the Referrals!

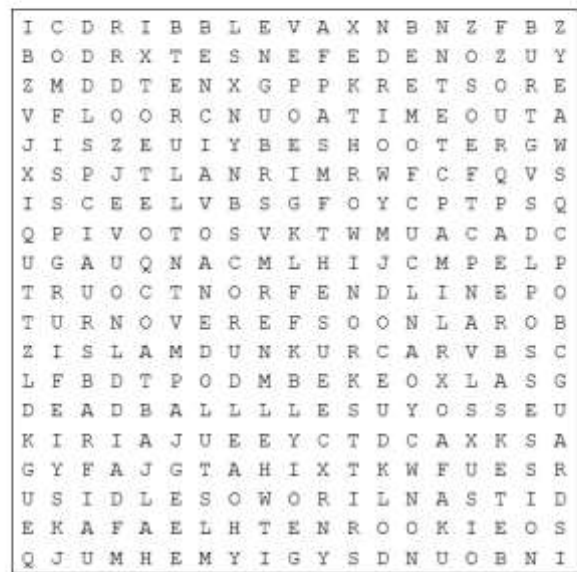
As you know, much of the work at Taylor Painting comes from our satisfied customers telling their friends and family about us. We once had a referral reward program that got lost in the shuffle when the economy was in turmoil. Well, we feel it is time to reinstate this program! Therefore, whenever you refer someone to us and it turns into a job, at the end of that job we will reward you with a \$100 gift card for your favorite restaurant, a donation to your favorite charity, or a discount on future work! Your choice!

This month the spotlight is on Jim & Patty Dehaven from West Chester. They have been faithful customers for many years and we have received many referrals from them. Most recently, Jim has referred us to two of their neighbors in Applebrooke, and we were awarded both projects! Thanks for being such loyal customers. We will be in touch when the first job is done to get your first reward to you!!

~PLAYGROUND~



March Madness!



- | | | | |
|-------------|------------|------------|--------------|
| ASSIST | END LINE | OPEN | SLAM DUNK |
| BASKET | FAKE | PASS | THROW-IN |
| BLOCKING | FLOOR | PIVOT | TIMEOUT |
| BREAK | FRONTCOURT | POSSESSION | TRAVELING |
| CLEAR OUT | GUARDS | RELEASE | TURNOVER |
| DEAD BALL | INBOUNDS | ROOKIE | ZONE DEFENSE |
| DOUBLE TEAM | KEYHOLE | ROSTER | |
| DRIBBLE | LAYUP | SHOOTER | |



TP & C SEASONAL NEWSLETTER

Making Your Home or Office a Happier, Healthier Place to Thrive

Created By & Provided Courtesy of Taylor Painting & Carpentry



Can Anyone Else Relate?!!

Yes, I Knew It Was Coming, And Yet Somehow I'm Still Woefully Unprepared! Who Can Relate?!!

Hello Friends,

Many of you know our daughter Devon from her occasional stints as a "painter's helper" before she decided lifeguarding was more her style (go figure)! Others know her because you are friends of the family, long-time mutual business associates, one of you our family doctor for a long time (we miss you by the way!!) and others just from hearing me talk about her. My little spitfire!

I can hardly believe it but the time has finally come. She is a senior in high school this year, she will be 18 in June, and she finally has her driver's permit. You might be wondering why we waited so long on the last and I will tell you, kids these days just scare me. I feel like when we were teens we ran off to take our tests the day we turned 16! But even Kevin was 17 when he finally got his, and he doesn't even have the "daddy's little girl" factor to deal with! Maybe we're overprotective, but it just seems like even though she is *Way Too Mature* in some ways, in other ways she's just not ready for certain things. Or possibly we're the ones who aren't ready.

Either way, she got her permit in September, and we got her lessons with the local driving school (also the 30-hours of classroom theory). She was supposed to be tested in March, but we all just agreed to reschedule for May. I have to admit part of the problem was Richelle's back surgery in October. That threw a monkey wrench into the plan for home lessons. (By the way, Richelle says thank you so much to everyone who has been asking about her and sending well wishes! She wants you all to know that while she is still undergoing intensive physical therapy, that she has noticed improvements and she is very hopeful that she is working toward a positive outcome!)

So, I have become the home instructor. And I am a nervous wreck! Everything she does scares me to death, and then she gets mad at me for making *her* nervous! I'm worried at this rate she'll never be ready for her test! Don't get me wrong, she's not a bad driver, she's just not ready to be driving alone. Has anyone else gone through this? I just don't remember it being this stressful with Kevin! Richelle thinks it's because Devon and I are too much alike! (Read: Stubborn)

Then the other day I was driving Richelle home from an appointment and we were behind someone going far slower than necessary. Naturally I got a little impatient and annoyed. Then Richelle pipes in with, "Maybe they're doing lessons with their teen driver. You should really back off so you don't make them nervous!" Of course it turns out that wasn't the case, but I have to admit, she made me stop and think. I hate when that happens! Well, wish us luck as our saga continues...

AT A GLANCE

- How St. Patrick's Day Became an American Tradition! - Page 2
- A Special Welcome to Our Newest Customers! - Page 2
- March's Deal of the Month Page 2
- Corned Beef & Cabbage With Horseradish Sauce! - Page 3
- Spring Home Maintenance Checklist- Page 3
- PLAYGROUND! - Page 4
- Customer of the Month - Page 4
- Thanks for the Referrals! - Page 4



Contact Anytime 610-220-0980
www.taylorpaintingco.com

How St. Patrick's Day Became an American Tradition

St. Patrick's Day celebrates the Roman Catholic feast day of the patron saint of Ireland, St. Patrick, who died on March 17, 461. However, you may not know that St. Patrick wasn't actually Irish! Here are some interesting facts about St. Patrick.

History: Patrick's original name was Maewyn. He was born in Britain under Roman Rule. He was kidnapped, forced into slavery, and brought to Ireland.

St. Patrick escaped to a monastery in Gaul (France) and converted to Christianity. He returned to Ireland in 432 as a missionary. While Christianity had already taken hold in the country, tradition has it that Patrick confronted the Druids at Tara, abolishing their pagan rites which expedited Christianity's widespread adoption.

Patrick later became a bishop and was named Ireland's patron saint after his death. The holiday was not celebrated as enthusiastically in Ireland, but when the Irish emigrated to the U.S., they created the larger celebrations and parades recognized today.

The first St. Patrick Day parades were instituted by 18th century Irish soldiers who fought in the Revolutionary War. The Irish often connected with their roots after they moved to America through St. Patrick's Day celebrations.

St. Patrick's Day Symbolism

The shamrock: St. Patrick used the three leaf clover (or shamrock) to explain the Trinity.

Dyeing the river green: The practice of dyeing the river green began in Chicago in 1962, when officials decided to dye a portion of the Chicago River green.

Corn beef and cabbage: Financially depressed upon immigration, many Irish could scarcely afford a celebratory meal. For most, beef and cabbage was a luxury. That's how it became and remains a staple for the holiday.



Although originally an Irish holiday, St. Patrick's Day is celebrated in the U.S. with enthusiasm! But how did it begin?

A Special Welcome to Our Newest Customers!



We would like to welcome Mark & Martha McLoone from West Chester, PA, to the Taylor Painting family, as well as Mr. Bob Esty. We are working on a large interior and exterior project for the McLoone's in the Applebrooke Development, and will be doing some exterior work in the same development for Mr. Esty.

Thank you all for putting your trust in our company and giving us the opportunity to prove our worth to you as we help you make these improvements to your lovely homes. Our goal is to make you "repeat for life" customers, so please let us know how we're doing!!

March Special Offer:
Free Gutter Clean Out
With Interior Repaints!
Schedule Ahead & Save!
Expires March 30th, 2016
CALL 610-220-0980 or Visit
www.taylorpaintingco.com
To Schedule Your FREE Consultation!

Spring Home Maintenance Checklist



• **Clean range hood:** If your range hood is doing its job -- venting fumes from your cooking -- grease will build up, and it's not like you'll be able to see it.

• **Check for signs of termites and other pests:** Get outside and check for telltale signs of termites, such as insect wings, mud tubes or damage to wood on or around your home.

• **Inspect and repair siding and peeling paint:** Take a walk around the house to assess the entire exterior. Fix or replace damaged siding (or call in a pro to handle it).

• **Clean dryer vent and exhaust ducts:** Unplug the clothes dryer, disconnect the hose from the vent in the back of the dryer, and clean out lint from both the hose and the vent using your vacuum cleaner's crevice tool.

• **Clean gutters and downspouts:** Time to get up on a sturdy ladder and clean the gutter system that runs along the perimeter of your roof.

• **Locate and fix roof damage:** While you're up near the roof, check for loose or buckling shingles and replace them. If you're uncomfortable, hire an expert to climb up to get a better look.

• **Check the basement for water damage:** Water can seep in through foundation cracks and other exterior crevices during the winter.

• **Inspect and repair sump pump:** Before spring showers roll in, test your sump pump and clean out any debris.

Corned Beef & Cabbage with Horseradish Sauce!!



Ingredients

- 2 stalks celery, halved
- 4 carrots
- 1 medium onion, cut in 4 wedges
- 4 to 6 red potatoes, quartered
- 1 (4-pound) corned-beef brisket
- 1 (12-ounce) bottle stout or dark ale
- 1 tablespoon corned-beef spices or pickling spices (or spices that come with the brisket)
- 1 medium head cabbage, cut into 6 wedges
- Creamy horseradish sauce:
 - 1/2 cup heavy cream
 - 1/4 cup sour cream
 - 1/4 cup drained prepared horseradish
 - Salt and pepper to taste
 - Dash of hot sauce
 - Grainy or spicy mustard for serving

Directions

1. Place celery, carrots, onion and potatoes in the bottom of a large Crock-Pot. Place Corned Beef brisket over vegetables. Add the bottle of stout, spices and enough water to just cover the meat. Cover and cook on low for 8 to 9 hours.
2. Remove the meat and vegetables from the pot and cover with foil to keep warm. Increase heat to high and cook cabbage until softened but still crispy, 20 to 30 minutes.
3. To make horseradish sauce, whip cream to soft peaks and then fold in sour cream and horseradish, to taste. Season with salt, pepper and a dash of hot sauce.
4. Slice brisket across the grain and serve with vegetables, mustard and horseradish sauce.